

**About CCED**

For over 40 years, the MSU Center for Community and Economic Development (CCED) has designed, implemented, and evaluated innovative community-based solutions to local problems through responsive engagement, strategic partnerships, and collaborative learning. This innovative approach served as the national model for university-community partnerships established by the Community Outreach Partnership Act. Over 150 university-community partnerships were created through this federal program.

The Center for Community and Economic Development is an academic unit housed in the MSU Office of University Outreach and Engagement.

**Building Prosperity  
through Innovative  
Development**

The CCED, in partnership with on and off campus partners, seeks to:

- Create and nurture collaborative environments to support innovative learning in community and economic development;
- Provide training and direct assistance to increase the knowledge-based skills of community-based organizations, private enterprises, and public institutions;
- Conduct and facilitate cutting-edge research to assist the development and implementation of effective problem-solving strategies;
- Deploy multidisciplinary university capacity to respond to the complex and interrelated problems of distressed communities; and
- Promote and expand the university's capacity to provide training, direct assistance, and research that effectively addresses critical community challenges.

With its Lansing office on Michigan Avenue, CCED has renewed and deepened its commitment to innovative community development. Located approximately midway between the State Capitol and the MSU East Lansing campus, the East Michigan Avenue location symbolizes a bold university-community nexus borne of award-winning performance in the past and strategic imperatives designed for the sustainable prosperity of Michigan communities in the future.

**Mission**

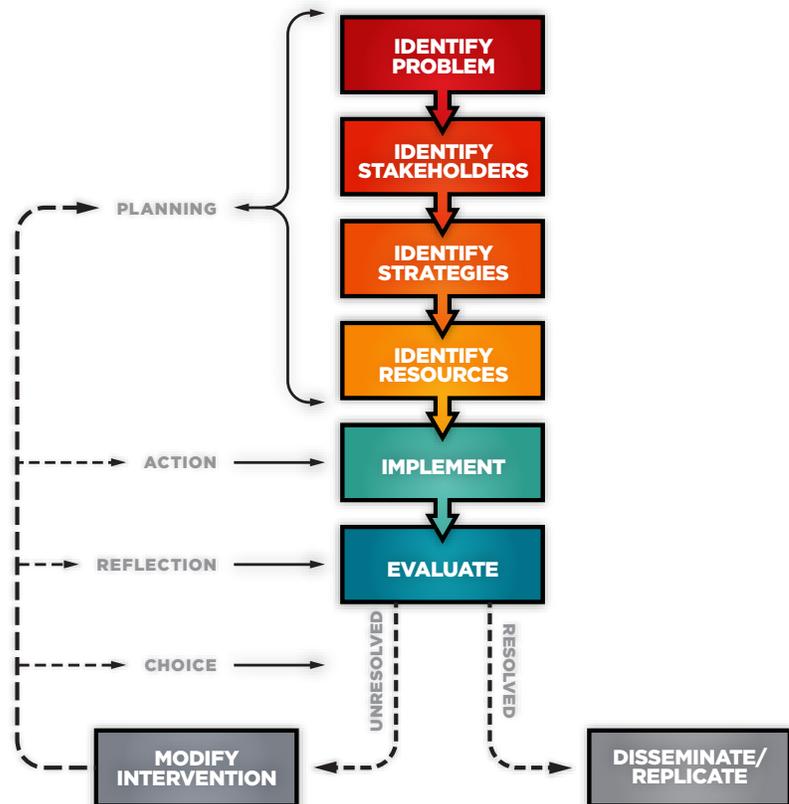
The Center for Community and Economic Development creates, applies, and disseminates valued knowledge through responsive engagement, strategic partnerships, and collaborative learning. We are dedicated to empowering communities to create sustainable prosperity and an equitable global knowledge economy.

**Principles of  
Community Development**

The CCED adheres to a set of guiding community development principles that:

- Promote active and representative citizen participation
- Engage community members in issue identification
- Help community members understand economic, social, political, environmental, and psychological effects
- Build upon community assets and emphasize shared leadership
- Seek alternatives to any efforts that are likely to have adverse impacts
- Increase leadership capacity, skills, confidence, and aspirations in the community development process

**Community Development Problem-Solving**



## Current CCED Initiatives



### University Center for Regional Economic Innovation

In October 2011, the MSU Center for Community and Economic Development earned a grant from the U.S. Department of Commerce, Economic Development Administration, charged with establishing an MSU EDA University Center for Regional Economic Innovation (REI) with a mission to create a new unique economic development ecosystem for Michigan.

Since 2011, REI has built a virtual network infrastructure to include economic development practitioners, higher education institutions, public and private sector leaders, workforce development boards, community action agencies, state agencies, public utilities, commercial lenders and EDA Economic Development Districts. It is a network with the sole purpose of creating new mindsets in Michigan and producing innovative economic development strategies based on strategic partnerships and collaborative learning to create high-growth entrepreneurship and jobs in distressed regions of Michigan.

The REI ecosystem operates on an annual cycle (August-September) of solicitations seeking initiatives with high-growth entrepreneurship strategic planning and development with outcomes that are competitive within the context of the global knowledge economy and network society.

To join the REI Network or to apply, visit: [reicenter.org](http://reicenter.org)



### Innovative Regional Exporting Strategies

In the current project to develop regional exporting strategies, the Michigan State University Center for Community and Economic Development project team is collaborating with the East Michigan Council of Governments (EMCOG), which covers the Saginaw Bay region, the Economic Development Alliance (EDA) of St. Clair County, and the Eastern Upper Peninsula Regional Planning and Development Commission (EUPRPDC).

The project goal is to research, identify, and take advantage of opportunities for small and mid-size companies (SMEs) to increase exporting to Canada and other foreign markets. Such market expansion can lead to increased company revenues and new jobs. Bi-national regional collaboration provides a complementary track for regional economic development leaders in forging broader strategies with which to compete in the global economy.

Bi-national regional strategies can leverage a wider range of assets and resources that don't stop at international borders. A world-class network of experts has been assembled to help guide and implement this 30-month project that is funded by the U.S. Economic Development Administration.

For more information visit: [knowledgeplanning.org](http://knowledgeplanning.org)

## Projects in Brief

### Michigan Urban Core Mayors

The Urban Core Mayors (UCM) is a bipartisan, multi-regional coalition of Michigan's 13 central city mayors intended to address areas of mutual concern as well as develop and implement an agenda for local and state policy for cities. The group provides mayors with regional and professional support, the opportunity to combine resources, and a common venue to share information.

Through this group, mayors exchange information and ideas with fellow mayors about mutual concerns and local policies and practices that have benefited individual cities. UCM intends to enhance local governance and provide mayors with innovative resources to combat their cities' problems. This group establishes a network for collaborative policy learning and leadership to revitalize Michigan's core cities. UCM was formed in 1992 and the cities represented comprise over 80% of Michigan's total population.

### Private Property Abandonment

Many Midwestern cities have suffered decline, resulting in widespread residential, commercial, and industrial property abandonment. The current policies and practices that govern property



abandonment and the landfilling of debris from these abandoned structures are socially, economically and environmentally unsustainable. It

is in this context that the MSU research team, with the advice and guidance of a broad based advisory committee, will seek to find long-term sustainable tools, models, policies and practices that address not only our current structural abandonment challenges but strive to discover and recommend long term policies that may end or reduce the negative impacts of future abandonment.

Coined as the study of "DOMICOLOGY" (The study of policies and practices of human structural abandonment), the research team in collaboration with the Domicology Advisory Committee (DAC) proposes to examine the continuum of structural abandonment from construction, building use, abandonment, demolition/deconstruction and material reuse and strive to identify tools, models, policies and programs that can sustainably address human structural abandonment.

To view a comprehensive list of our projects and publications, please visit

[ced.msu.edu](http://ced.msu.edu)

**MICHIGAN STATE**  
UNIVERSITY

University Outreach  
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Center for Community and Economic Development

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