Utilizing Cultural Engagement to Advance Knowledge & Transform Lives

Hiram E. Fitzgerald
Assistant Provost
University Outreach and Engagement

Michael Brand
Executive Director, Wharton Center for Performing Arts

Kurt Dewhurst
Director, MSU Museum

with
The Cultural Engagement Council

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MSU Cultural Engagement Council

- Established in February 2004
- Under auspices of University Outreach & Engagement
- Meets monthly to discuss collaborations & new ideas
Core Participants

- MSU Museum
- Wharton Center
- Kresge Art Museum
- School of Music
- Dept. of Art and Art History
- Department of Theatre
- WKAR
- MSU Libraries
- Office of Diversity
- Univ. Outreach & Engagement
- Student Affairs
Additional Participants

- Guests invited to attend
- Examples:
  - Residential College
  - International Studies
    - Study Abroad
    - African Studies Program
  - MSU Press
  - Breslin Center
  - Public Humanities
  - Lansing State Journal
  - Convention and Visitors Bureau
Purpose

• To share information in the planning stages to foster interdisciplinary collaborations

• To create innovative partnerships that enhance the teaching and research capacity of campus units

• To increase the visibility of cultural resources by positioning the region and MSU as the cultural center of Michigan, thereby attracting new state, regional, and often international audiences

• To make connections that contribute to the cultural life of the campus and greater community

• To strengthen student ties to the university ensuring lifelong engagement
Enhancing “Engaged Scholarship”

“Outreach and engagement activities should reflect a scholarship-based or knowledge-based approach to teaching, research, and service for the direct benefit of external audiences. Such activities, in turn, enrich all of the faculty member’s work.”
Current Initiatives

- North campus “arts corridor”
- Volunteer opportunities for Faculty Emeriti
- Lilly Faculty Seminar: Integrating cultural resources into teaching and research
- Coordination of Martin Luther King Jr. Day activities
- Coordination of MSU Sesquicentennial programs
- Cultural resource inventory
- Identifying opportunities to integrate the arts into general education
- Enhancing promotion of diverse cultural experiences on campus and throughout the state
- Thematic programming, such as “2006 Year of African Arts and Culture”
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• **Enhancing the student experience**
  
  – **First Annual Fringe Festival**
    
    • Collaboration with Dept. of Art and Art History, Wharton Center, Kresge Art Museum, Native-American Institute, Dept. of Philosophy, American Studies, and others
  
  – **Cultural Through The Arts**
    
    • Wharton Center collaboration with Multicultural Development Office introducing students to new cultures and forms of expression
  
  – **Darwin Discovery Day**
    
    • MSU Museum collaboration with Colleges of Natural Science, Social Science, MSU Horticultural Gardens, entomology collections, and others
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- **Enrich community, economic & family life**
  - **Art and Museum Exhibitions**
    - Breast cancer awareness - Kresge Art Museum collaboration with MSU Cancer Center and the medical schools
    - Luke Swank Symposium – Kresge Art Museum collaboration with Colleges of Social Science, Communication Arts & Sciences, School of Journalism, American Studies, College of Arts and Letters and others

- **Ready To Learn Service**
  - A WKAR collaboration providing on-air parenting segments, learning material and workshops addressing childhood literacy

- **Digitizing Modern Michigan**
  - MSU Libraries collaboration with 50 Michigan libraries preserving local history
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• Expand international reach
  – Year of African Arts and Culture (2006)
    • Interdepartmental collaboration
  – Study of Latin American music and culture
    • School of Music collaboration with Center for Latin American & Caribbean Studies
  – World View Lecture Series
    • Wharton Center collaboration with College of Communication Arts & Sciences, College of Natural Science, Honors College, James Madison College, Office of the Provost Undergraduate Education, and Office of the President
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• **Increase research opportunities**
  - **Music therapy research**
    • School of Music collaboration with the Department of Radiology, College of Nursing and Department of Linguistics
  - **Online Collections**
    • MSU Museum program providing virtual access to collections for scholarly research
  - **Smithsonian Institution**
    • Ongoing programs and research at MSU Museum
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- **Strengthen stewardship**
  - **Documentaries**
    - Preserving and promoting MSU’s history and research accomplishments - WKAR
  - **MSU Libraries Grant Page**
    - The libraries most used webpage providing a collection of resources related to funders, financial aid, fundraising and more
  - **Endowments**
    - To sustain and increase access to the university’s arts and cultural programs
Discussion / Q & A

Contact Information

University Outreach and Engagement
Michigan State University
Kellogg Center, Garden Level
East Lansing, MI 48824-1022
Phone: (517) 353-8977
Fax: (517) 432-9541
E-mail: outreach@msu.edu
Web site: outreach.msu.edu